A Letter from the Associate Director

Dear Friends of Crossroads,

On an early day in March while sitting at the Main Office supervisor’s desk and waiting for our next client to arrive or the next phone call, I sneak a peek outside and see that there are buds on the trees. There is life here. I walk down the hall into the client cubicle areas. I hear conversations between clients and volunteer counselors. I hear struggles, frustrations, hopes, and gratitude. I see older people walking slowly but proudly. I watch infants and toddlers trying to patiently wait for mom as she picks up diapers, formula, and tiny outfits made available through the weekly parenting program. I meet a young adult amazed at how difficult it is to get state identification for the first time. I say good-bye to a client joyful to have his birth certificate so he can apply for subsidized housing. There is life here. On a Sunday morning I walk into the Soup Kitchen dining room. I hear talking, see volunteers greeting one another, and food being prepared for those who will soon visit for a meal. There is life here.

The life that courses throughout Crossroads is much more than the material aid we distribute to clients each day. Those numbers are lower in 2021 than in years past due to closures, and, at first, a gradual reopening. We initiated a near complete pre-pandemic opening in September 2021 under Mary McLaren Honsel’s interim guidance and leadership. Mary came back from her retirement to help us think beyond the pandemic and again see that there is life here. We are grateful for her love of everything Crossroads! We are committed to continuing the process of reinvigorating every aspect of Crossroads’ outreach and service.

Coming out of two years of pandemic restrictions, out of quarantine and isolation, out of shutdowns, and mere screen shot connections, here at Crossroads we can say with confidence, “There is life here.” Clients again come to see us inside the Main and East offices. Volunteers continue their fidelity to Crossroads’ mission and come in to serve Sunday soup kitchen meals, to tackle various projects around the offices, and to encounter our clients and the challenges they face in person during interviews. Staff members persevere in their tasks of coordinating, directing, supporting, and conducting the work that daily makes Crossroads run smoothly. Soon, we will welcome new Executive Director, Bill Sullivan – Crossroads’ sixth – to lead and guide us into the months and years ahead. Welcome to Crossroads, Bill! There is life here!

The life that is here – here for now over 50 years – is a hand up and the gift of hope to each person who comes to Crossroads. Your support of Crossroads fashions, cultivates, and sustains the life that is here. Each hour of service, each food contribution, each stitch of clothing, and every dollar create for our clients a positive impact – create new life – that cannot be contained. In the year ahead, with your support, all of us at Crossroads look forward to embracing challenges and change for the benefit of the people that we serve each day. With your support, we pledge to continue both to build on the traditions that have sustained us and served our clients well for five decades, and to be open to the new possibilities that always break forth because there is life here.

In gratitude,

Shaun Lowery, Associate Director
Crossroads Welcomes 6th Executive Director:
Bill Sullivan

Bill Sullivan is thrilled to join Crossroads of Michigan to steward the legacy work that Mary Honsel, the Board of Directors, its donors, and volunteers established for people in need in the Detroit community since 1971. Prior to Crossroads of Michigan Bill held leadership positions with several nonprofits including United Way for Southeastern Michigan and THAW before creating a distinctive consultancy that was defined by social-impact, -change and -innovation.

Some of the social issues Bill Sullivan Enterprises was engaged in included homelessness and panhandling, home energy use and consumption, public health outcomes, nonprofit capacity building and innovation, community and economic renewal of the city of Pontiac, and small business development. He has spent nearly 20 years improving the lives of people in poverty and the communities they live within by developing and implementing innovative and diverse strategies of growth. “Think with Courage” is the hallmark of Bill’s approach to his lifelong mission of reducing poverty and improving lives.

Bill is guided in his belief that people are not best characterized by their current crisis, but rather by their potential that is often shadowed by circumstance. He trusts that it is within the human condition to grow, adapt and become stronger. Yet he finds that many of our social environments that are often intended to support those in need, are regularly constructed in ways that inhibit the natural order of individual potential. His experience has been to reorganize these systems so to reorganize the outcomes for people in need. He contends that it is only when people are confident in their survival or growth they can begin to develop a relationship with their truest potential.

Bill has advanced degrees in Psychology and has taught at two universities. He has been honored with several national and local awards for his work. Bill has lent his mission-focus and passion to many nonprofit boards, most recently serving Michigan Humane for 7 years. At home his hands are full with his two kids, Buddy and Berkley, both rescue dogs who have proven time after time how well they have rescued him.

“I have spent a lifetime professionally and personally preparing for this moment with Crossroads. The mission and clients speak to me deeply and I am inspired by the staff that give themselves wholly and joyfully to those most affected by poverty while the donors entrust us to change lives. These are my heroes and I hope to learn from them to become better; as a man, and as a leader.”

“Poverty is a reversal of evolution. Solving for poverty is the highest honor of human respect.”

~ Bill Sullivan, 2010
Identification

The people seeking help at Crossroads need our help with Identification documents now more than ever. With a push to find permanent subsidized housing, rather than emergency shelter, applicants to housing programs are being required to produce birth certificates for every member of their family before they can be placed in housing. The cost of birth certificates can range from $12 in some states to $34 in Michigan. We are grateful to the Wayne County Clerk for giving low-income clients born in Wayne County a 50% discount, resulting in a $12 fee. In 2021, Crossroads spent $13,814 on identification documents.

Food Pantry

In 2021 we distributed 190,784 pounds of food, one bag at a time, thanks to the generous donations from our supporters and food bank partners. Food is the number one request from the people we serve. Many people struggle to make ends meet between their paychecks or their Bridge Card benefits. We’re so grateful to have fresh fruits and veggies from both Forgotten Harvest and Gleaners. The non-perishable food items you donate to our pantry give comfort to families who, otherwise, would not have enough to eat.

General Aid

The ability to acquire uniforms, boots or tools for work can mean being able to find a good, well-paying job. A pair of steel-toed boots, or medical scrubs as part of a uniform can be very expensive, and for those who have very little to begin with, prohibitive. In addition, Crossroads helps with state license fees, and the cost of background checks and drug screens. In 2021, Crossroads spent $5,352 on these items, together with $6,399 on local and long-distance transportation.

Volunteers-

Social Service/ Employment/ Parenting

Our wonderful volunteer corps, 52 members strong in 2021, conducted 3,288 individual interviews. These gentle souls offer their time, their love, their skills and a listening ear to help the people we serve find more stability in their day to day lives. Other volunteers work on our computers, our heating and cooling systems, our kitchen equipment and our accounting office. They serve on our board of trustees, our advisory board, and our events. The love they give back to their community is amazing.
Transportation
In 2021, Crossroads spent $4,880 on local bus fare for medical and other appointments, job interviews and starting new jobs. For our clients who have found themselves stranded in Detroit, or fleeing violence at home, we spent $1,520 for long distance transportation.

Sunday Soup Kitchen meals and volunteers
In 2021, 1,201 volunteers helped to make sure that we serve a nutritious meal, in a safe and welcoming environment each Sunday in our Soup Kitchen. Crossroads served 17,163 meals thanks to 34 volunteer organizations and family groups (see list on page 6); each group purchased and prepared the food and then served the meal to hundreds of men, women and children. Crossroads is the only Sunday soup kitchen in Detroit.

Parenting Support Program
The Crossroads Parenting Program changed to meet parents’ emergency needs during the COVID-19 Pandemic. The program continues to address the needs of families in our community. Mothers and fathers can choose to come at 10:00 or 1:00 every Tuesday. Last year 1,167 parents participated in the program. The program currently addresses material needs so diapers, formula, and donated baby items are given out.

Employment Office
The employment office closed its doors temporarily in 2020 when the pandemic began. In March 2022, renovations began on improving the office lay out and equipment. When the office reopens it will have a fresh coat of paint, six new cubicle workstations, and computer equipment with updated software for clients to use to search and apply for employment.
2021 INCOME

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<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Foundation/Corporate Grants</td>
<td>45%</td>
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<tr>
<td>Contributions</td>
<td>33%</td>
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<tr>
<td>Annual Gala/Golf</td>
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<tr>
<td>Emergency Food Shelter Program</td>
<td>4%</td>
</tr>
<tr>
<td>Memorial Bequests</td>
<td>4%</td>
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<tr>
<td>Endowment Income</td>
<td>1%</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>100%</strong></td>
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2021 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Soup Kitchen, Counseling &amp; Advocacy</td>
<td>34%</td>
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<tr>
<td>Administration</td>
<td>25%</td>
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<tr>
<td>Facilities &amp; Maintenance</td>
<td>13%</td>
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<tr>
<td>Development</td>
<td>12%</td>
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<tr>
<td>Physical &amp; Material Need of Clients</td>
<td>8%</td>
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<tr>
<td>Crossroads Parenting Support Program</td>
<td>5%</td>
</tr>
<tr>
<td>East Office</td>
<td>1%</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
2021 Food Contributors

Main Location
Adrienne Cornell Smith
Andre Walk
Anonymous
Barbara Wasilewski
Christ Church - Detroit
Christ Church - Cranbrook
Christ Church - Grosse Pointe
Dan Carson
David Jakubowski
Denise Detroit
Emily
Erik & Tierra Honsel
Forgotten Harvest
Friends of Harry Cook
Gardner Family
Gleaners
Harbortown Market - Miss Alberta
Henry Ford Health System
Hillside Bakery - Grosse Pointe
Holy Cross - Novi
Horizon House
Huntington Cleaners
Janet Mullens
Jerry Najor
John & Julie Mazza
Johnson Controls
Karen Green
Leonard Famber
Ladies of West Bloomfield
Little Bear Learning Center
Margaret Cyrus
Merceilna Agua
Metro Food Bank
Michelle
Mount Pleasant Missionary Baptist
Ms. Alberta
Mrs. Angela
North Congregational Church
Farmington
Oak Park Church
Our Lady of Refuge
Praying Hands
Rick Dunbar
S. Gray
Save-a-Lot Grand River & Linwood
St. John Episcopal Church - Detroit
St. Matthew Detroit
St. Michael's - Grosse Pointe Woods
St. Patrick's Madion Heights
St. Stephen's Episcopal
St. Thomas
St. Vincent de Paul (William Rattenbury)
Thea D.
The Clean Love Project
Tiffany Boykins
Tigg Family
Trinity Health
Trudy - Farmington
University Liggett Elementary

East Location
Anonymous
Christ Church - Grosse Pointe
Forgotten Harvest
Grosse Pointe Congregational
Grosse Pointe Unitarian
Grosse Pointe Woods Presbyterian
Ms. Adrian
St. Matthew - Detroit
St. Michael's Grosse Pointe Woods
Christ Church - Detroit
Grosse Pointe Memorial Church
University Ligget Middle School

2021 Soup Kitchen Sponsors

Bittinger Family
C & C Manufacturing
Chef Max
Christ Church Cranbrook
Christ Church Grosse Pointe
Concentra
Congregation Beth Ahm
CO-OP Detroit
First Presbyterian Northville
Gesu Church, Detroit
Greenfield Presbyterian
Grosse Pointe Memorial Church
Hanawalt Family
Henry Ford ENT
Johnson Controls
MST Steel
Nardin Park United Methodist
North Congregational
Northville Rotary
O'Connor Family
Our Lady of Refuge
St. George Episcopal
St. Joan of Arc
St. John's Plymouth / St. David
Southfield
St. Mary in the Hills
St. Mary's Student Parish, Ann Arbor
St. Michael's Grosse Pointe Woods
St. Stephen's Troy
The Huntington Company
Tom Close & Family
Transfiguration Parish
Trinity Health
University of Michigan Nurses
U of M Beaumont
Vinita & Nita Family & Friends

2021 Crossroads Volunteers

Main Location
Erika Anderson
Cathy Anthony
Robert Anthony
Caleb Bunkley
Collin Chamblin
Zahra Chehab
Linda Clew
Fred Conn
Chris Constantino
Nancy Copeland
Juliana Dancy
Roderick Dunbar
Rose Flaherty
Rayna Gammo
Carolyn Gorton
John Gorton
Graham Gregorowicz
Michael Grier
Tom Haupt
Erik Honsel
John Honsel
Tierra Honsel
Despina Kotsoyannis
Nicholas Lukacs
Unah Matu-Ngare
John Mazza
Dawn McDuffie
Carl Meyer
Nancy Mitchell
Eric Pope
Sarah Queen
Jerry Sugrue
Kathy Tinkler
Yolanda Turner
Ella Uganski
Teresa Wakeen

East Location
Pamela Cunigan
John Osler
Phyllis Osler
Eric Pope
And many other
friends of Crossroads
June Golf Outing

Golf outing participants

One Detroit Credit Union makes donation to Crossroads

Save the Date –

A Night of Hope on the Waterfront

Thursday, September 15, 2022 | 6:30 PM
Dinner / Bar / Silent Auction / Raffle
If you have plastic grocery bags that you no longer need, *donate them to Crossroads!*